

# 2025 FARMERS FIRST DAYS PROGRAM



## PROGRAM SUMMARY

**Celebrate Farmers First Days with FBN®!** For a limited time *FBN* is offering up to 10% off a minimum purchase of \$5,000 on select products purchased through the *FBN* store. Spend a minimum of \$15,000 on select products to receive a Yeti® ROADIE® 15 HARD COOLER.

## LOYAL CUSTOMER

LOYAL CUSTOMER	PROGRAM PERIOD	REQUIREMENTS
10% DISCOUNT on qualifying Herbicides	July 9-18, 2025	<ul style="list-style-type: none"><li>Smoke® 540 Glyphosate, Glyphosate 540 VP, Glufosinate 150 VP, Diquat 240 SL, ProTeb 250 EC VP, Prothio 480 SC VP, Tebuconazole 250 VP, Preach™ Fungicide, Azoxystrobin 250 VP, <i>FBN</i> Supercharged™ Co-Pack, <i>FBN</i> CropShield™ CL 10-4-5, <i>FBN</i> Foli Fuel™ N 19-0-8, <i>FBN</i> Power Boost + Humic™ 6-22-2, <i>FBN</i> Power Boost Max™ 6-22-2, <i>FBN</i> Power Boost™ 6-22-2 and <i>FBN</i> Terra Humic™:<ul style="list-style-type: none"><li>Spend a minimum of \$5,000 on any combination of the above products between July 9-18, 2025 to receive the respective category discounts on qualifying products</li><li>Spend a minimum of \$15,000 on any combination of the above products between July 9-18, 2025 to receive a Yeti® ROADIE® 15 HARD COOLER</li></ul></li></ul>
8% DISCOUNT on qualifying Fungicides		
6% DISCOUNT on qualifying Crop Nutrition		

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## LAPSED AND NEW CUSTOMER

LAPSED AND NEW CUSTOMER	PROGRAM PERIOD	REQUIREMENTS
<b>5% DISCOUNT</b> on qualifying Herbicides	<b>July 9-18, 2025</b>	<ul style="list-style-type: none"><li>Smoke® 540 Glyphosate, Glyphosate 540 VP, Glufosinate 150 VP, Diquat 240 SL, ProTeb 250 EC VP, Prothio 480 SC VP, Tebuconazole 250 VP, Preach™ Fungicide, Azoxystrobin 250 VP, <i>FBN Supercharged™ Co-Pack</i>, <i>FBN CropShield™ CL 10-4-5</i>, <i>FBN Foli Fuel™ N 19-0-8</i>, <i>FBN Power Boost + Humic™ 6-22-2</i>, <i>FBN Power Boost Max™ 6-22-2</i>, <i>FBN Power Boost™ 6-22-2</i> and <i>FBN Terra Humic™</i>:<ul style="list-style-type: none"><li>Spend a minimum of \$5,000 on any combination of the above products between July 9-18, 2025 to receive the respective category discounts on qualifying products</li><li>Spend a minimum of \$15,000 on any combination of the above products between July 9-18, 2025 to receive a Yeti® ROADIE® 15 HARD COOLER</li></ul></li></ul>
<b>8% DISCOUNT</b> on qualifying Fungicides		
<b>5% DISCOUNT</b> on qualifying Crop Nutrition		

### QUALIFYING HERBICIDES

- Smoke® 540 Glyphosate, Glyphosate 540 VP, Glufosinate 150 VP and Diquat 240 SL

### QUALIFYING FUNGICIDES

- ProTeb 250 EC VP, Prothio 480 SC VP, Tebuconazole 250 VP, Preach™ Fungicide, Azoxystrobin 250 VP and *FBN Supercharged™ Co-Pack*

### QUALIFYING CROP NUTRITION

- FBN CropShield™ CL 10-4-5*, *FBN Foli Fuel™ N 19-0-8*, *FBN Power Boost + Humic™ 6-22-2*, *FBN Power Boost Max™ 6-22-2*, *FBN Power Boost™ 6-22-2* and *FBN Terra Humic™*

### QUALIFYING LOCATIONS

- FBN* products and services are offered by Farmer's Business Network Canada, Inc. and are available only in provinces where Farmer's Business Network Canada, Inc. is licensed
- Not available in Quebec

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## GENERAL REQUIREMENTS

- *FBN* Member Account
- For Ontario purchases, customers must have a valid applicator license or certified farmer documentation on file with *FBN* to purchase restricted and commercial pest control products
- Signed Master Distribution Agreement (MDA) or other applicable agreement to terms and conditions of sale
- Loyal customer is defined as a customer who recently purchased from *FBN* between October 1, 2023 - July 8, 2025
- Lapsed customer is defined as a customer who previously purchased from *FBN* prior to September 30, 2023
- New customer is defined as a customer who has never purchased from *FBN*
- Product must be purchased within the program period July 9-18, 2025

## FULFILLMENT

- Discount automatically applied at checkout for qualifying orders within the program period through the *FBN* store